

Report subject	Health & Wellbeing Strategy
Meeting date	29 th June 2026
Status	Public Report
Executive summary	<p>This report and associated documents provides;</p> <ul style="list-style-type: none"> • An update on the development of a new Joint Health and Wellbeing Strategy for the Bournemouth, Christchurch and Poole • An updated draft of the BCP Joint Health and Wellbeing Strategy (version 3) for approval following public consultaion and feedback from the Health and Social Care Overview & Scrutiny Committee
Recommendations	<p>It is RECOMMENDED that:</p> <ol style="list-style-type: none"> 1. The Board note the progress made to date with the development of a new Health & Wellbeing Strategy 2. The Board note that a public consultation has been completed on the draft strategy and that feedback from the public consultation has been reviewed and used to inform this final version of the strategy for approval 3. The Board note that the draft strategy has received scrutiny and feedback from the Health and Social Care Overview & Scrutiny Committee and that feedback from this committee has been used to inform this final version for approval 4. The Board is asked to approve the Health & Wellbeing Strategy for implementation, noting that strategy will be reviewed on a regular basis in response to any changes in national health policy and any significant changes in needs arising from the annual Joint Strategic Needs Assessment
Reason for recommendations	<p>It is a statutory requirement for the Health & Wellbeing Board to produce a Joint Local Health & Wellbeing Strategy. The previous Health & Wellbeing Strategy for Bournemouth, Christchurch & Poole was published in September 2020 and covered the period from 2020 to 2023.</p>

Portfolio Holder(s):	Councillor David Brown, Cabinet Member for Health and Wellbeing
Corporate Director	Laura Ambler, Corporate Director for Wellbeing
Report Authors	Rob Carroll, Director of Public Health
Wards	All Wards
Classification	For Approval

Background

1. It is a statutory requirement in England under the Health and Social Care Act 2022 for Health and Wellbeing Boards to produce a Local Joint Health and Wellbeing Strategy.
2. The previous Health & Wellbeing Strategy for Bournemouth, Christchurch & Poole was published in September 2020 and covered the period from 2020 to 2023.
3. A new Health & Wellbeing strategy has been in development since December 2024 and public consultation on the draft strategy was completed at the end of March 2026. The feedback from the public consultation has been analysed and has been used to inform this final version of the strategy.
4. The draft strategy has also received scrutiny and feedback from the Health and Social Care Overview & Scrutiny Committee in May 2026. The feedback from this committee has been used to inform this final version of the strategy.
5. The Board is asked to approve the Health & Wellbeing Strategy for implementation, noting that the strategy will be reviewed by the Health & Wellbeing Board on a regular basis to take account of any significant changes in national health policy and in response to any significant changes in needs arising from the annual Joint Strategic Needs Assessment.

Progress to Date

6. During December 2024, Health & Wellbeing Board Members were asked to give their views of the priorities for a new BCP Joint Health and Wellbeing Strategy following a review of the latest data contained within the 2024 Joint Strategic Needs Assessment (JSNA). This was then presented to the Health and Wellbeing Board in January 2025, where the following priorities themes were agreed:
 - Children and Young People
 - Community Mental Health Transformation
 - Supporting Adults to Live Well and Independently
 - Housing
 - Cost of Living and Poverty
7. These were subsequently refined to the following health & wellbeing priorities:

- Starting Well
 - Mental Wellbeing
 - Living & Ageing Well
 - Healthy Places & Communities
8. In addition, the Health & Wellbeing Board wanted to have a better understanding of the work that was currently taking place around these priorities across the system, with a view to ensuring that the function of the Board brings additional benefits, rather than increasing reporting or duplicating effort where it is not needed. To facilitate this, Health & Wellbeing Board members were asked to complete a mapping exercise over the summer of 2025 to capture the current or emerging activity, and a good response was received.
 9. A draft BCP Health & Wellbeing Strategy was then presented to the Health & Wellbeing Board on the 6th of October 2025. The report and associated documents provided an update on the progress towards the development of the Health and Wellbeing Strategy, a draft strategy for comments and considerations from the Board and proposals for further stakeholder engagement on the strategy prior to finalisation.
 10. A BCP Health & Wellbeing Board Workshop took place on the 24th of November 2025. The workshop included a presentation of the latest 2025 Joint Strategic Needs Assessment (JSNA) and the development of priority topics for a BCP JSNA Forward Plan. Board members were then asked to review and agree the draft BCP Health & Wellbeing Strategy strategic priorities and proposed actions, prior to public consultation.
 11. The feedback and outputs and from the BCP Health & Wellbeing Board workshop in November 2025 were reviewed and a second version of the draft BCP Health & Wellbeing Strategy was produced. This second draft was presented along with a summary of key changes to the Health & Wellbeing Board on the 12th January 2026 for approval before public consultation.
 12. A final draft for public consultation was then produced and a public consultation on the draft strategy took place between the 17th February to the 29th March 2026, generating approximately 120 local responses. These responses have been analysed and reviewed and have been used to inform this final strategy. A copy of the Public Consultation Report is attached at Appendix 2.
 13. The draft strategy has also received scrutiny and feedback from the Health and Social Care Overview & Scrutiny Committee in May 2026 and feedback from this committee has been used to inform this final version of the strategy.

Summary of Key Changes

14. This section details some of the key changes that have been made to the draft Strategy (Version 2) following the public consultation and the scrutiny and feedback provided by the Health and Social Care Overview & Scrutiny Committee in May 2026.

15. The strategy has been reordered to improve structure and flow. Language has been simplified where possible to improve clarity, reduce jargon and to make the strategy more accessible and easier to read and follow. The references and summaries of existing and complimentary strategies have now been moved to an appendix at the end of the strategy.
16. A new vision has been developed based on the preferences and feedback on the two options that were presented in the public consultation.
17. The Targeted Approach section has been strengthened to include references to LGBT+ people who also experience significant inequalities in health and to provide further explanation and justification for taking a targeted approach. This section also now includes a definition of our 'priority neighbourhoods'.
18. The strategic priorities have been reordered recognising the critical importance of Healthy Neighbourhoods & Communities to health and wellbeing and the successful delivery of the other strategic priorities.
19. Strategic Priority 1 – Healthy Neighbourhoods & Communities. The proposed actions have been reduced and consolidated and include actions to improve health literacy and community resilience. The proposed action to reduce homelessness and increase the availability of good quality homes and environments that promote health and wellbeing now includes a reference to increasing the availability of affordable homes.
20. Strategic Priority 2 - Starting Well. The proposed actions have been edited to reduce jargon and reordered in response to the public consultation. This section now includes added actions in relation breastfeeding, employment pathways, active travel and children and young people with Special Educational Needs and Disabilities (SEND).
21. Strategic Priority 3 – Mental Wellbeing. The proposed actions in this section have been simplified and reordered in response to the public consultation. A new proposed action has been included to ensure mental wellbeing, including tackling stigma around this agenda, are addressed through workplace wellbeing offers.
22. Strategic Priority 4 – Living & Ageing Well. The proposed actions in this section have been simplified and reordered in response to the public consultation.
23. Measuring impact – indicators of self-reported wellbeing have now been added as additional mental wellbeing indicators in response to feedback received from the public consultation.
24. Making it happen – this section has been strengthened to clarify how the strategy will be delivered and funded to address delivery and funding concerns and to include an additional role for the Health & Wellbeing Board to incorporate lived experience and feedback from local residents to support ongoing evaluation and ensure services remain accountable and responsive to local needs. A statement has been added that the proposed actions within the strategy are expected to be delivered within current financial resources, to address concerns relating to how the strategy will be funded.

Neighbourhood Health Plan

25. The 10 Year Health Plan for England, published in July 2025, and subsequent NHS planning guidance, includes a new requirement for Health & Wellbeing Boards to produce a neighbourhood health plan by March 2027, setting out how the NHS, local authority and other organisations, will work together to design and deliver neighbourhood health services. It is envisaged that this plan will be informed by and build on the Health & Wellbeing Strategy.

Next Steps

26. The Board is asked to approve the Health & Wellbeing Strategy for implementation, noting that the strategy will be reviewed by the Health & Wellbeing Board on a regular basis to take account of any significant changes in national health policy and in response to any significant changes in needs arising from the annual Joint Strategic Needs Assessment.
27. Once approved, the strategy will be finalised, designed and published on the council's website and will be used to inform the development of a BCP Neighbourhood Health Plan for implementation from 2027/28.
28. It is proposed that a multi-agency partnership delivery group is established or identified to drive forward the delivery of each strategic priority and to report progress to the Health & Wellbeing Board. This may be a new or an existing partnership, recognising that there are already a number of partnerships in place that could drive delivery.
29. Progress against the agreed strategic priorities, actions and measures in the strategy will be monitored and reported to the Health & Wellbeing Board on a regular basis.
30. The strategy will be reviewed by the Health & Wellbeing Board on a regular basis to take account of any significant changes in national health policy and in response to any significant changes in needs arising from the annual Joint Strategic Needs Assessment.

Options Appraisal

31. Option 1- Approve the strategy and proceed with the next steps detailed above to ensure we meet our statutory requirements.
32. Option 2- do nothing- this is not an option as it is a statutory requirement to produce a Health & Wellbeing strategy.

Summary of financial implications

33. None. There are no direct financial implications arising from the draft strategy. The proposed actions within the strategy are expected to be delivered within current financial resources.

Summary of legal implications

34. It is a statutory requirement for the Health & Wellbeing Board to produce a Joint Local Health & Wellbeing Strategy.

Summary of human resources implications

35. None. There are no direct human resources implications arising from the draft strategy.

Summary of sustainability impact

36. A sustainability impact assessment will be undertaken once the strategy has been approved by the Health & Wellbeing Board.

Summary of public health implications

37. The purpose of the strategy is to identify and address local health and wellbeing priorities, improve health outcomes, and reduce local health inequalities.

Summary of equality implications

38. An Equality Impact Assessment has been completed to inform and support the delivery of the strategy.

Summary of risk assessment

39. The current strategic priorities and proposed actions within the strategy are considered to be low risk. Risks to the successful delivery of the strategy will be monitored and mitigated by the Health & Wellbeing Board and the BCP Placed-Based Partnership.

Background papers

The previous Health & Wellbeing Strategy published in September 2020 is available on the BCP Council website on the following link [Health and wellbeing strategy | BCP](#)

Previous papers on the development of the current draft Health & Wellbeing Strategy are available as part of the papers for the following Health & Wellbeing Board meetings on the BCP Council website:

21/10/2024 Health and Wellbeing Board [24 10 21 BCP Council HWB Refreshing the strategy.pdf](#)

13/01/2025 Health and Wellbeing Board [Health and Well Being Strategy Update !\[\]\(df47d6bec273bbb8b349135fff3a20f7_img.jpg\) PDF 384 KB](#)

24/03/2025 - Health and Wellbeing Board [Health and Wellbeing Strategy to Action through the Place Based Partnership](#)

06/10/2025 - Health and Wellbeing Board [BCP Health and Wellbeing Board Strategy \(Draft\)](#)

12/01/2026 - Health and Wellbeing Board [BCP Joint Health and Wellbeing Strategy Draft for Consultation](#)

Appendices

Appendix 1 Draft BCP Health and Wellbeing Strategy May 2026 (Draft Version 3)

Appendix 2 Draft Health & Wellbeing Strategy Consultation Report April 2026

Appendix 3 Health & Wellbeing Strategy Equality Impact Assessment